

MALTA NATIONAL FASHION AWARDS

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Rules & Regulations for Participants of The Malta Fashion Week and The Malta Fashion Awards.

Malta Fashion Awards – Rules & Regulations

1.0.0 Eligibility of Applicants for The Malta Fashion Awards *

1.0.1 All applicants must be citizens of the Republic of Malta or holders of dual citizenship or foreign citizens who have been residing and working in Malta for at least 12 months. For these individuals only work carried out or executed in Malta will be considered by the board.

1.1.0 The Nomination Process of The Malta Fashion Awards

1.1.1 All those who have worked in or contributed to the Maltese fashion industry during the basis year can apply to be considered for nomination. To apply, a person or entity shall send a self addressed envelope to Malta Fashion Awards, Unique Fashion Studios, Sir Paul Boffa Avenue Paola, Malta to receive an official application form. This form can also be downloaded from the Website. Only applications submitted on this form will be accepted.

1.1.2 A specialised board will be set up during the year to monitor each particular field in the fashion and beauty sector. By the end of the year this board will present names which in their particular field deserve to be nominated. These names will automatically be included in the selection process.

1.1.3 Any person can show his interest to nominate a particular person in any field, via application forms found in the web site.

1.1.4 Applications forms are received directly by the appointed Notary Public or Chairman of The Malta Fashion Awards.

1.1.5 As part of the application process applicants are requested to supply a detailed CV and complete listing of relevant assignments undertaken during the basis year.

1.1.6 Short-listed applicants will then be requested and required to supply materials to substantiate the validity of their application and listed activities during the basis year. This material may consist of photo prints, video tapes, press cuttings, magazines and other similar media. All such material provided has to be certified as being copyright free. All material provided can be used by the organisers for any type of future promotion for the event. If this is not possible, a written permission from the identified copyright owner/s is to be provided, clearly stating that the material can be used by the Organizers of the Malta Fashion Awards, as part of ongoing promotions of the said event. If no such forms are presented, we will take it for granted that material given is copyright free. Although an effort will be made to include a courtesy note on all published material, the organizers cannot be held responsible for omissions in this respect. All material is to be provided at the expense of the applicant and is non-returnable. The applicant assumes full responsibility in this respect.

1.1.7 Materials requested by the Organizing Committee are to be supplied within the set target date. All materials received after that date will not be accepted and can lead to automatic disqualification of the nominee.

2.0.0 The Selection Process

2.0.1 Firstly, a selection panel reviews all applications and draws up a short list of all those that achieve the set standards to

continue with the nomination process.

2.0.2 The second step is to ensure that all short listed applications conform with the regulations of their particular award category. (See: Additional Notes for Each Award Category below).

2.0.3 The adjudication panel then chooses the best four applicants in each award category, these are the Nominees for that year.

2.0.4 The adjudication panel can decide to choose more or less than these four nominees depending on the quality of received applications in any particular category.

2.0.5 If there are insufficient applications for any particular award category, the Chairperson of the Organizing committee together with / or without the appointed Notary Public can decide that for that particular year no award will be presented for that particular category.

2.0.6 Once finalised these nominees are made public.

2.0.7 Once nominees are published a person cannot choose not to continue with the process.

2.0.8 A selection panel for each award category is formed. Each application is given a scoring based on the presented information and materials. See Category Regulations below for more information on the scoring method adopted for each award category.

2.0.9 The panel's vote has 100% of the final voting and their decision is final.

3.0.0 On Stage Presentations

3.0.1 Nominees of particular award categories (such as hairstylists and fashion designers) may be required to prepare a brief on-stage production or assist in putting up a production to be presented during the final presentation night purely for entertainment and nominee promotional purposes. Models, Choreography, photos, and music must be provided by the nominee. The nominee shall assume all copyright responsibilities for music, graphics, ideas etc used during their particular show. Also models will be asked to participate in fashion shows during the event and this can be for any type like swim wears lingerie, elegant etc. All nominees can be asked to set-up exhibitions for the promotion of the event itself.

3.0.2 The above mentioned shall be provided free of charge.

3.0.3 Any choreography, costumes, or any promotions done or provided during the Malta Fashion Awards and Malta Fashion Week, cannot be used or presented in any other events, without the written consent of Adrian J. Mizzi. See Category Regulations below for more information.

4.0.0 Appointment of The Adjudication Board and Judging Panel

4.0.1 The appointments of the Selection Board, Monitoring Board and the Judging Panel are at the discretion of the Chairman of the Organizing Committee/Executive Producer. A Notary Public or any other person, appointed by the same Chairman of the Organizing Committee will chair and monitor stages of the

process of elimination and selection. Although the different levels of adjudication panels are formed by different individuals each of them qualified to judge from their different and particular professional point of view, any one of these individuals may form part of different panels for the same basis year.

4.0.2 The panel's decision at each stage in the adjudication process is final and no contestations will be entertained. All information related to the judging process including the identity of the judges involved shall be kept strictly confidential throughout the selection process and afterwards.

5.0.0 Appointment of a Chairman of the Organizing Committee

5.0.1 The Chairman of the Organizing Committee of The Malta Fashion Awards and The Malta Fashion week is selected By Adrian J. Mizzi (owner of Unique Promotions, who owns all the relative rights for the annual organisation of the said events). If he does not appoint anyone, the responsibility will fall under his jurisdiction.

6.0.0 Press Conferences, Publicity and Other Events

6.0.1 Nominees will be required to attend Press Conferences, media interviews, parties, exhibitions and other publicity events held to promote the nominees themselves, the final award presentation night and any other events organized during the duration of The Malta Fashion Week. These are mainly intended to afford national exposure for the nominees until the final presentation night. All nominees are expected to contribute to make such promotional events successful.

7.0.0 Personal Advertising for Nominees of The Malta Fashion Awards / Participants In Malta Fashion Week + General Important Information

7.0.1 Nominees cannot carry out their own publicity until the final presentation night. These include advertising, whether paid for or not, press releases, interviews, whether in print, audio, or visual, in relation with their nomination, without the prior consent of the Chairman Organizing Committee, and the Public Notary.

7.1.1 Once contract is signed a nominee / participant cannot refuse from participating in any events related to the event. Non participation will lead to a penalty charge of Eur15,000 (fifteen thousand euros). Knowing that from time to time sponsors of the event will be interested in using the talent of the nominees for advertising purposes, the nominees will commit themselves to give their full output in this.

7.1.2 The statue (award), which will be presented to the winner of each category, remains property of Unique Promotions/ Adrian J. Mizzi, and shall not be sold, or given to third parties, or displayed in public without the written consent of the Chairman of The Organising Committee (Adrian J. Mizzi). The Chairman of the Malta Fashion Awards, can take back the award (statue) at any time from any winner.

7.1.3 Winners of each award shall use/mention the logo/ name of The Malta Fashion Awards stating the year they won it, in all their promotional and advertising material, for 365 days commencing a month after.

7.2.0 All participants, exhibitors, nominees, models, who are directly or indirectly involved in any activities of The Malta Fashion Awards and / or The Malta Fashion Week cannot take part directly or indirectly in any other event, or be a member of any agency or with any third parties, which event or person or agency or company might in some way or another be of direct or indirect conflict with The Malta Fashion Awards or/and Malta Fashion Week and /or any other services offered/and or organized by Adrian J. Mizzi for a duration of 366 days starting from the final night of the Malta Fashion Awards 2014.

7.3.0 Insurances - The event will be having an insurance which covers third party liability. However all those performers, models, and any other person who goes on stage, will not be covered by the said insurance. All those participating on stage should have

their personal artist's insurance or any other type of insurance which covers them while on stage. The insurance does not cover theft or damages of personal belongings, so the organizers cannot be held liable for any theft, loss or damage of any item done during any of the events organized during The Malta Fashion Week. All other events related to the Malta Fashion Week, are not insured by the organizers of The Malta Fashion Week, or The Malta Fashion Awards.

8.0.0 Disputes / Agreement / Definition of Basis Year

8.0.1 If any disputes arise between the parties, the case will be solved at The Malta Arbitration Centre of South Str, Valletta, where the Chairman of the said centre will appoint an arbitrator to solve the dispute. The decision of the arbitrator will be final. If any of the parties fail to attend the arbitrator will continue ex-parte.

8.0.2 Participating in the awards or any other event organized during The Malta Fashion Week means the full acceptance of this contract.

8.0.3 Definition of Basis Year - The Awards cover a calendar year from 1st January to 31st December. The Awards for each year are for work carried out in the previous calendar year. This is the basis year.

9.0.0 ADDITIONAL NOTES FOR EACH AWARD CATEGORY /EVENT

9.1.0 MALE MODEL & FEMALE MODEL AWARD

This category is open to models that have participated in catwalk modeling events or those who modeled as promoters during the basis year. Catwalk Models - Catwalk modeling in local and/or foreign fashion shows or events done in the territory of Malta will be considered as viable events of participation. Events in which the models participated as a competitor (e.g. beauty contest) will not be considered as viable events. The level of production and standard of the fashion show will be weighed in the evaluation process, together with the personal performance of the applicant model. Promotion Models - Models that participated in promotions can also apply in this category. All types of promotions will be considered, although different weight will be given. The level of production and standard of the promotional event will be weighed in the evaluation process, together with the personal performance of the applicant model.

Required Materials: See note in "Method of Application".

9.2.0 MALE & FEMALE PHOTO MODEL AWARD

9.2.1 This category is open to models that have participated in photographic or videographic shoots as follows: Advertising Photo Shoots - These can include advertising for billboards, newspapers, magazines, television, internet and other visual media. Only advertising in which the model is clearly identifiable will be considered. Private Photo Shoots - Modeling contracts appointed by a photographer/videographer, whether to be published or not. These can include shoots for purposes of training or for inclusion in personal portfolios or libraries. Personal Photo Shoots -These can include photo shoot set up on the initiative of the model so as to enlarge his/her personal portfolio, for the aim of having an updated portfolio.

9.2.2 Excluded assignments: Photo shoots taken specifically for a beauty contest competition, amateur or incidental photos, Photo shoots taken outside the above mentioned criteria or taken during private functions, any other which the adjudication panel considers as not up to standard.

Required Materials: See note in "Method of Application".

9.3.0 FASHION HAIR STYLISTS AWARD

9.3.1 This category is open to anyone who owns, runs or works in a licensed hair salon as hair dresser on full time or part time basis.

9.3.2 Applicants must have done any or all the following: Hair-shows done specifically for advertising or promotional purposes; Exhibition displays or participated in fairs & exhibitions for advertising or promotional purposes; Hairstyles for advertising photography or video assignments; Styles for particular events. Other work employed in other forms of advertising or promotions; Attended lectures or courses to improve their ability and keep up to date with new fashion trends and techniques. Local/Foreign Changed set-up of their salon by means of refurbishing and also introduced new systems. Opened new outlets to reach new clients Attended TV programmes to teach people and at the same time promote themselves. Done media advertising. Gave lectures to different entities. Participated in Fairs & Exhibitions For the 2014 edition there might be changes to this award. Kindly ask for a meeting to have the recent updates

9a.1.0 Wella Trend Vision Award - As from the year 2010 a new collaboration between Jos.Brincat Ltd Malta importers & distributors of Wella has been made. A slot of airtime during the final night of The Malta Fashion Awards has been given to Wella to do a presentation of hairshows and presentation of the Wella Trend Vision Award Malta. Even though this award is monitored by our Monitoring Board, the Producers of The Malta Fashion Awards do not have anything to do with the rules/regulations and winners of this award.

Required Materials: See note in 'Method of Application'.

9.4.0 FASHION DESIGNER AWARD / or Upcoming Fashion Designer Award

9.4.1 A clear distinction between tailors & designers is made. This category is open to designers and creators of clothing outfits. This means that apart from creating a professional display board, applicants are required to be able to bring their design to fruition using their choice of fabrics and accessories. These designs and productions would have been created for sale or for fashion-show purposes. In addition, the designer should have: Worked as a fashion designer for a company or for his own trade name. Promoted his/her works by means of fashion shows and/or television by means of infomercials. Promoted his/her work through advertising such as websites/booklets/magazines etc. Refurbished offices, studios for offer a more professional image. Others. Designs for uniforms, stage costumes, carnival costumes and others which fall in the same category, will not be considered on their own merits; however the judging panel may decide to consider these productions in the event of a tie between two finalist nominees.

In case of the Upcoming Fashion Designer Award, most of the above requirements mentioned under section 9.4.0 are not applicable.

Required Materials: See note in 'Method of Application'.

9.5.0 FASHION MAKE-UP ARTIST AWARD

9.5.0 This category is open to make up artists who have applied face and/or body make up on models who participated in Fashion Photography, Fashion Shows, Printed Advertising, Visual Advertising, Music Videos and others directly related to the fashion industry. Applications having only the following will not be accepted: Wedding Make-up, Make up to television presenters and newscasters, other activities not directly related to the fashion industry. Events/Programmes which the adjudication board deems non-professional will not be considered and will work against the nominee. "Before and after" photos may be presented to support activities listed in the CV. Also proof of courses and seminars attended should be provided.

Required Materials: See note in 'Method of Application'.

9.6.0 FASHION PHOTOGRAPHER AWARD

9.6.1 This category is open to professional photographers who undertook photo shoot assignment/s specifically for use in fashion promotions or media, including Magazines, Newspapers, Billboards, Advertising, Model Portfolios, Calendars, Exhibitions and

similar venues. Only activities directly related to the fashion industry will be considered. Proofs of work should be presented not only to support the CV but also as evidence of the level of professionalism attained. Photo-shoots should be supported with the names of the team members who worked behind the camera (stylists, make-up artists, hair stylists, etc). Also information should be given if photos were manipulated and also if photos were taken using a digital or a conventional camera. Apart from the already mentioned, proofs of seminars/lectures attended should be presented. The Board have the right to appoint a professional person who will judge the professionalism in techniques used, where this will be given a lot of weight in judgement.

Required Materials: See note in 'Method of Application' above.

9.7.0 BEST LOCAL FASHION ADVERTISING

9.7.1 The scope of this award is to encourage use of local models, make-up artists, hair stylists, photographers and other creative talent in media advertising.

9.7.2 There are two categories for this award as follows: Print Advertising - This category is open to colour or monochrome advertising appearing on local or foreign publications during the basis year. Video Advertising - This category is open to video advertising (up to 45 sec. duration) appearing on local or foreign television stations during the basis year.

9.7.3 Proof of when and where the advertising was aired, published or broadcast is required. All submitted materials should be accompanied by a release that authorises the organising committee to make use of the adverts in promotions for The Malta National Fashion Awards. Also names of people behind the work should be presented together with their respective contact details. Originality & creativity are a must. Adverts directly related to the fashion industry should have made use of photographers/videographers/graphic designers which are applicable to participate in the award (see method of application). Adverts not directly fashion related should have made use apart from the above mentioned, models and/or hairstylists make-up artists, body artists which are applicable to participate in the fashion awards (see method of application). The aim of this award is to encourage more business entities to create their own advertising using local fashion talents.

For the moment this award is not being included.

9.8.0 BEAUTY THERAPIST AWARD

For the moment this award is not being included.

10.0.0 NOTES ON THE FINAL PRESENTATION NIGHT (Malta Fashion Awards) & Any other event part of The Malta Fashion Week

10.0.1 Nominees / Participants are expected to be present at the venue where event will be held, during the whole show. For this purpose, complimentary tickets will be issued (2 per nominee/ Participant)

10.0.2 Nominees/ Participants are expected to participate in advertising and promotions done specifically to promote each event .

10.0.3 All materials given from nominee/participant should be free of any copyright and may be used to promote the said event or future ones.

10.0.4 Models of hairstylists, fashion designers and makeup artists shall be approved by the Organising Committee and paid by the nominee or participant.

10.0.5 Music used during hair-shows, fashion-shows etc, shall be the responsibility of the nominee / the sponsor/ participant of that particular fashion show, and should be copyright free.

10.0.6 No prominent names or logos are to appear on outfits of performers on any stage. Any infringement of these rules will lead

to penalties and the person infringing the rules should assume to pay in full any inconveniences and extra costs which the organisers might pay or lose through his/her infringements.

10.0.6b Choreography, costumes, outfits of hair shows and fashion shows used in any event of the Malta Fashion Week and Malta Fashion Awards cannot be used and done in any other event whether public or private, without the written consent of The Chairman of the organising Committee (Mr. Adrian J. Mizzi) for a period of 1 year.

10.0.6c Knowing that the whole show is being filmed and transmitted on tv, both locally and internationally, all participants whether models, dancers, singers/musicians, are giving their consent that their image will be filmed or photographed and transmitted and are giving their full consent for this. Models under the legal age should have their parents/guardians permission.

10.0.7 If any dispute arises, the dispute will be solved at the Arbitration Centre of South Str, Valletta, MALTA where the Chairman of the said arbitration centre will nominate a person to serve as an arbitrator.

10.0.8 The decision of the arbitrator will be final. Participating or sending any information or material to the organizing committee with the aim of participating means that the same person has read and understood and accepts all terms and conditions.

10.0.9 Although great care was taken to ensure that these regulations protect the interests of the organisers as well as all participants and sponsors involved, the organisers reserve the right to change these regulations as required.

10.0.10 Applicants submitting the official application form for nomination to The Malta National Fashion Awards, or send similar forms via email or normal mail, agree to abide by these regulations and any other requirements issued by the organisers.

11.0.0 FASHION PHOTOGRAPHY EXHIBITION

11.0.1 Subject is "FASHION" and any photographic medium (i.e.: colour, monotone etc) can be used. No entry fee is applicable. Photographers must be over 18 years old and resident in Malta or Gozo. (Organizers can change the age of participation). Closing date for digital entries: 28th February, of the particular year, even though organizers can decide otherwise. All digital entries are first to be sent to the organisers by the stipulated date. All rights are to be retained by author but Unique Promotions have permission to use the images for material to promote both The Malta Fashion Week and also the The Malta Fashion Awards. Participants must have full rights to the entries submitted and personally assume responsibility for any claim arising out of the exhibiting and publication of their entries. The organizers disclaim any liability whatsoever. Entry to this exhibition denotes acceptance of all these rules of entry. Definition of Fashion Photography:

The art or practice of taking photographs of models wearing clothes or clothing accessories, make-up and hair especially for fashion magazines.

12.0.0 NEW DESIGNER AWARD

12.0.1 The organisers have the right to refuse any designer from participating during this event, without giving any reasons whatsoever.

12.0.2 The designers will have to take care of the expenses of material, labour costs to sew the outfits, models, hair & make-up. The Fashion Designer can ask the organisers to give credits to those who sponsored any of the items listed in 12.0.1, and it will be up to the discretion of the organiser whether to accept or not.

12.0.3 Some fashion designers will be chosen to do their fashion show during the final night of the Malta Fashion Awards. It's up to the discretion of the organisers to decide who will be the chosen ones to do their presentation.

12.0.4 Designers shall have their outfits ready (minimum of 3) by

the day of the event mentioned in 12.0.0, and confirms participation in both the event mentioned in 12.0.0 and also during The Malta Fashion Awards of chosen.

12.0.5 Participants will be given free invites to give away, subject to availability.

12.0.5.1 Once this contract is signed, the participant cannot refuse from participating in the events they committed themselves in participating in. By committing themselves, one should understand that even verbally in front of any witness is considered as commitment.

12.0.5.2 The Chairman of the Malta Fashion Awards will appoint professional people to judge the capabilities & talents of the participating New Designers. The winner of the New Designer Award will be mentioned during the final night of the Malta Fashion Awards.

13.0.0 FASHION STYLIST AWARD *

13.1.0 The aim of this award is to encourage more Fashion Stylists to enter the local fashion scene.

13.2.0 It will not make any difference between a Full Time Stylist & a Part Time stylist.

The adjudication system is the same as other award.

14.0.0 FASHION BLOGGER AWARD *

14.1.0 The aim of this award is to encourage New Fashion Bloggers enter the local scene, thus

14.2.0 giving more importance to the Local Fashion Industry through this new medium of journalism.

14.3.0 The adjudication Panel will take note of the below while judging this award.

Frequency of posts – Level of English – Writing Skills – Layout of site – Photography/ Videography And any other related things which makes a blog site interesting to the readers.

15.0.0 GENERAL RULE *

15.1.0 Those people who won the award three times during all editions of the Malta Fashion Awards, will be unable to be nominated again in the subsequent awards.

16.0.0 INDEMNIFICATION

In addition to the remedy available to Unique/Organiser/Adrian J. Mizzi, in terms of Clauses listed before, the Nominees/Participants/Exhibitors etc. shall indemnify, defend and hold Unique/Organiser/Adrian J. Mizzi harmless from and against any claims, action, causes of action, damages, fines, expenses, court costs, liability, loss, damage or judgment suffered by Unique/Organiser/Adrian J. Mizzi resulting from or attributable to any breach by Nominees/Participants/Exhibitors of the obligations contained herein.

17.0.0 ASSIGNMENT

The nominee/participant/exhibitor or anyone else participating directly or indirectly in the Malta Fashion Week/ Malta Fashion Awards, shall not assign this Agreement or any part thereof to any other third party.

18.0.0 NOTICE

Any notice required by this Agreement to be given by either party to the other shall be in writing and shall be served by sending the same by registered post or recorded delivery to the last known address of the other party and any receipt issued by the postal authorities shall be conclusive evidence of the fact and date of posting of any such notice.

19.0.0 SEVERABILITY

If any provision of this Agreement is held to be invalid, unenforceable or void, such provision shall be enforced (by deleting in part or otherwise) to the greatest extent permitted by law, and the remainder of this Agreement and such provision shall remain in full force and effect.

20.0.0 NO WAIVER

Failure by Unique to exercise any right or remedy provided for herein will not be deemed a waiver of any right or remedy hereunder.

21.0.0 ENTIRE AGREEMENT

This Agreement including the recitals sets out the entire agreement of the parties and supersedes all prior agreements and understandings relating to its subject matter. This Agreement may only be amended by an instrument in writing duly entered into by both parties.

22.0.0 INTERPRETATION

In this Agreement:

- i) Headings and underlinings are for convenience only and do not affect the interpretation of this Agreement;
- ii) Words importing a gender include any gender.

23.0.0 THIRD PARTIES

This Agreement is for the sole benefit of the Parties and confers no rights, benefits or claims upon any person or entity not a party hereto.

24.0.0 GOVERNING LAW

This Agreement shall be governed by and construed in accordance with the laws of Malta. Any disputes arising in relation to this Agreement shall be settled by arbitration in accordance with the rules of the Malta Arbitration Centre.

Last updated January 2014. (Kindly check with us for any updated version)

* denotes latest updated clauses.

End.